

# DU plans // to launch IP TV

**Arifur Rahman**

DHAKA University is planning to launch its own Internet Protocol television channel with a view to connecting students and educationists at home and abroad by showcasing different activities.

The proposed IP TV channel would be the first ever university web TV service in the country while it would be a modern and updated communications tool, said the university teachers.

The site would be a fantastic forum for students and teachers to display their academic and other development works publicly and share their creativity with other institutions' students at home and abroad, they added.

The plan was taken after a television studio was inaugurated on Thursday at the Dhaka University's Faculty of Social Sciences' 6th floor.

DU's television, film and photography department launched the studio at a cost of Tk 30 million which will run different programmes through the internet.

The studio was launched under a project jointly financed by the DU and the Bangladesh University Grants Commission under its Higher Education Quality Enhancement Project.

The university's social science faculty acting dean professor AJM Shafiu Alam Bhuiyan, who mainly planned the idea, said the TV channel would be the first ever university web TV service to offer customisable and scheduled streaming content over the internet in the country.

Shafiu, also the founding chair of the television, film and photography department, said the main goal of the proposed TV to give students different taste of education, entertainment and development through different video contents.

They would primarily

broadcast video lecture, news, documentary, cultural programmes, discussions and seminars held at the university area, he said.

He said they would also cover important live event of the university.

Currently the main challenge to launch the TV channel was financial support and skilled manpower, he said.

If we can overcome these obstacles, we'll be able to run the TV within six months in full swing as the primary requirement is completed,' he added.

The students said video content on the web was effective for communications.

Shaolin Haque, a final year student of the department, said now it would be easy to acquire more practical knowledge through using the studio and the proposed TV channel.

Through gathering practical knowledge, students would contribute immensely to developing the country's media industry, she observed.

Dhaka University vice-chancellor Professor AAMS Arefin Siddique said the university authorities were always striving to provide practice-based education to the students of mass communication.

Describing television as a very strong media, Professor Siddique expressed his hope that the studio would play an important role to produce skilled and trained manpower for the television and film industry.

The TV studio consists of panel control rooms, master control room, make up room, camera, lights and other studio equipment's.

The studio will be maintained and operated by the television, film and photography department students and teachers.

However, other students of the university can also participate in the proposed TV channel.

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