

BRACU team to compete for Shanghai Hult prize

Staff Correspondent

A BRAC University team will compete in the regional final of the Hult prize in Shanghai, China on March 3-4.

The team Resurgence won the Hult prize competition at BRACU and secured a spot in Shanghai where 48 university teams from across the world will compete to pitch their idea at the global finale of the Clinton Global Initiative in New York later in 2017, a press release from BRACU said on Thursday.

This year's Hult prize challenge, 'refugees — reawakening human potential', is an initiative of the Hult Prize Foundation, a start-up accelerator for social business ideas of budding young entrepreneurs, will give away \$1 million to winners as seed capital.

Resurgence consists of BBA students Rafayet Khan, Ivana Murtaza Asfara and Naziba Naila Wafa, and economics student Mashiyat Rahman. The students' adviser Mahreen Mamoon will accompany the team.

Resurgence is a Dhaka-based social business which seeks to provide sanitary products made from water hyacinth. On December 1 last year, Resurgence was given the seed capital of Tk 1 lakh, sponsored by City Bank Limited, as the BRACU Hult prize winner.