



## IBA at a Glance

### The Institute

The Institute of Business Administration (IBA), University of Dhaka was established in 1966 in collaboration with the Indiana University, Bloomington under a Ford Foundation Financial Assistance Program with the objective of providing professional training in business administration. Initially, IBA introduced the MBA Program. M.Phil. and Ph.D. programs were introduced later in the 70s. The BBA Program was launched in 1993.

IBA carries the distinction of being the pioneer business school of Bangladesh and an institution free from session jams, something that very few other departments of Dhaka University or any other university of the country can boast.

With single-track admission system based absolutely on merit, and emphasis on quality and academic excellence, IBA has evolved as one of the most prestigious academic institutions in Bangladesh. IBA graduates, both of the MBA and BBA programs, have an unparalleled reputation in the job market, as being able to think on their feet and respond flexibly to the dynamic requirements of business. They continue to command the premium end of the management job market.

### Other distinctive features of IBA include :

An unique curriculum designed in line with North American Business Schools, but tailored to local conditions and needs, with the functional areas being aptly supplemented by various support areas.

An active learning approach where student participation is practised and encouraged.

An effective teaching method, combined with practical exposure through case studies, projects and term papers.

A trained and experienced faculty who bring into the classroom a multitude of experience and viewpoints.

Dynamic and motivated students selected exclusively on the basis of academic aptitude, and drive.

A support culture for learning and research fostered within the same building with various essential facilities such as a computer centre, a library, a canteen, rooms for group discussions, and an auditorium which hosts frequent seminars and cultural programs.

### The Master of Business Administration (MBA) Program

The Master of Business Administration (MBA) program is a professional graduate program to develop skills suitable for effective management. The emphasis is on developing a student's ability to evaluate business and organisational situations so as to enable him to make informed and creative decisions about policy and operations. Central to this approach is the development of creativity and judgement in students, so essential to every manager regardless of functional area or level within an organisation.

During the two years of gruelling work of absorbing theoretical knowledge and consequently applying these in practical orientation within the classroom and in a live organisation as an intern, the graduates are fully equipped to work effectively and efficiently under any business situation with different people and different responsibilities.

### The Bachelor of Business Administration (BBA) Program

IBA launched its BBA program in 1993. It is a four-year professional undergraduate program. The primary emphasis of the program is on developing knowledge and skills of the students so that they can undertake responsibility as young professionals. The program is also helpful who plan executive careers in government, semi-government and social sector organisations. The focus of the BBA program is on the complete grooming of the students' personality by providing a balanced study in the field of business and general education at the undergraduate level. The purpose is to develop graduates with a strong emphasis on management disciplines.

### Student Services

#### Scholarship

IBA awards more than 30 scholarships to meritorious students and stipends to students in need for financial assistance. A Research and Scholarship Fund offers scholarships from its interest earnings. There is a Professor M Shafullah Scholarship (named after IBA's founder director) for the student who scores the highest mark in the admission test. Other scholarships include late Nazir Ahmed Memorial Scholarship, Late Professor Alimur Rahman Scholarship, Rotary Club, DBBL, ICB, BATB, City Bank, HSBC, National Cash Register, Nurul Huda Memorial, Shamsul Alam Memorial, A F Mujibur Rahman Foundation Scholarship. In addition, the University of Dhaka awards a number of merit scholarships to the students of second year MBA on the basis of their performance in their first year.

### Student Accommodation

The five-storyed IBA Hostel, located in Green Road, has 138 seats for male students. The hostel has a large dining room, a spacious indoor games room, a reading room, a prayer room and other necessary facilities. All IBA male students must be either resident in or attached to the IBA Hostel. Female students are attached to or resident in Rokeya Hall or Shamsunnahar Hall of Dhaka University.

### Job Placement

IBA operates a Placement Office for the benefit of its graduates and their prospective employers. The office maintains records of the current students and alumni of IBA and these records are made available to prospective employers.

The Placement Office publishes an annual profile of graduating students and makes it available to all prospective employers and the graduates. The response from employers has always been encouraging and all IBA graduates find suitable and well paid employment almost immediately after graduation. Compared to other graduates, IBA graduates are normally employed with higher average salaries in multinational companies, private local companies and NGOs. The Placement Office also manages the Internship Program.

### Other Programs and Activities

#### Centre for Management Research and Publications (CMRP)

CMRP sources research funds and allocates research grants to faculty for undertaking quality research. It organises research seminars on management issues. It also takes up specific research projects at the request of the Bangladesh Government or private organisations on its own or in collaboration with other institutions. The centre also publishes the internationally reputed *Journal of Business Administration*. The centre receives about numerous internationally reputed journals from abroad under an exchange scheme.

#### IBA Computer Centre (ICC)

The IBA computer Centre was established with the aim of narrowing the gap between the demand for and supply of trained personnel in the computer and the IT field through its various programs. The centre has been successfully performing its dual role of providing short term IT training courses and providing computing facilities and services to the students, faculty, administration and library of the IBA.

The centre's computer facilities include MS Windows compatible PCs, printers, broadband internet access, and an air conditioned training room, complete with audio/visual facilities. The centre offers regular courses on computer languages, software applications, business application packages, specialised areas such as Operating Systems, Systems Analysis and Design, Linear Programming, and Database Programming and Design. The Centre also organises tailor-made program for business, government, and other organisations.

#### Management Consultancy Program (MCP)

IBA has been rendering professional consulting services to business, industry and government since its inception. To cater to the growing demand and to ensure more professional services, all consulting activities of IBA were under the umbrella of MCP since 1991.

#### Centre for Entrepreneurship and Small Business Development (CESBD)

The activities of CESBD include training for entrepreneurship development, consultancy for business development, management, marketing, finance and accounting services. It also arranges seminars and workshops for the development of entrepreneurs and the small business sector of Bangladesh.

#### Women Development Program (WDP)

The Women Development Program launched in 1990 to provide comprehensive and compatible training programs, catering to the development needs of women executives, managers and entrepreneurs.

#### IBA Case Development Centre (ICDC)

The objectives of the centre are to support case development initiatives in Bangladesh, publish cases in business and management, arrange case development training programs and workshops, and popularise case method of teaching in business and management education.

#### Linkages: AMDISA & AMDIB

IBA is a member of the Association of Management Development Institutions of South Asia, which is headquartered in Hyderabad, India. IBA is the leading institute among the national network Association of Management Development Institutions of Bangladesh. Both associations cater to faculty and institutional development needs of their members.