

## RISE HIGH BANGLADESH CAMPUS ACTIVATION

# CU, UIU students exuberant

CITY DESK

The campus activation programmes of the second season of export idea contest Rise High Bangladesh started yesterday at United International University in the capital and Chittagong University.

On its opening day, the campaign attracted vigorous response from the students. They thronged the information booths set up on the campuses to learn about the objectives, incentives and rules of participation.

Campaigns will be held in the country's 15 universities.

The Daily Star and Crown Cement jointly launched Rise High Bangladesh last year with an objective to bring young creative minds under one platform and generate ingenious export ideas as well as honour

business leaders who have contributed to enhancing the country's image in the international arena.

Any university student can participate in the competition by submitting original, unique and innovative export ideas. The registration process will remain open till October 10, 2017.

The ideas will be posted on <http://campaign.thedailystar.net/risehighbd/> where readers can vote for their favourite concept.

The top 10 teams will present their ideas in front of an expert panel of jurors, comprising some of the country's prominent business leaders. Among them, the top three teams will be shortlisted for the final round based on both the jury board's score and online votes.

ব্যানবাইস	
পরিচালকের কার্যালয়	
প্রতি নং.....	
তারিখ.....	
মি. মো. হুসাইন (পা. নিয়ন্ত্রণ)	
মি. টি. এম. বি. নিয়ন্ত্রণ	
মি. মো. হুসাইন	
মি. মো. হুসাইন	
প্রশাসনিক কর্মকর্তা,	
পি. এ.	
কর্মসম্পাদন/জরুরি	
স্বাক্ষর	