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About BBA programme

As in many other developing countries several industrial and business organizations are growing in size and complexity in Bangladesh too. Due to rapid industrialisation and growing economy of the country there is a big demand for business graduates at the BBA (Bachelor of Business Administration) level. For this many business enterprises requested the IBA (Institute of Business Administration) to introduce the BBA programme. Thus the BBA programme will meet a

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popular demand of the society.

In this context, IBA published a notice for admission into BBA programme on 10th October, 87 in a national daily. About 5000 students applied for the admission test of BBA programme. But suddenly the Dhaka University authority postponed the BBA programme on 22nd December, 87.

I would earnestly request the authorities concerned to take necessary steps for with-

drawing the postponement order and to relieve the applicants wanting to get admitted in BBA programme from their anxiety.

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